



# 2023 SPONSORSHIP PACKAGES

## 2023 HOME SCHEDULE

04.08 CINTAS CENTER  
04.22 SPORTS PLUS

05.13 SPORTS PLUS  
06.10 SPORTS PLUS



[sponsorship@cincinnatiollergirls.com](mailto:sponsorship@cincinnatiollergirls.com)



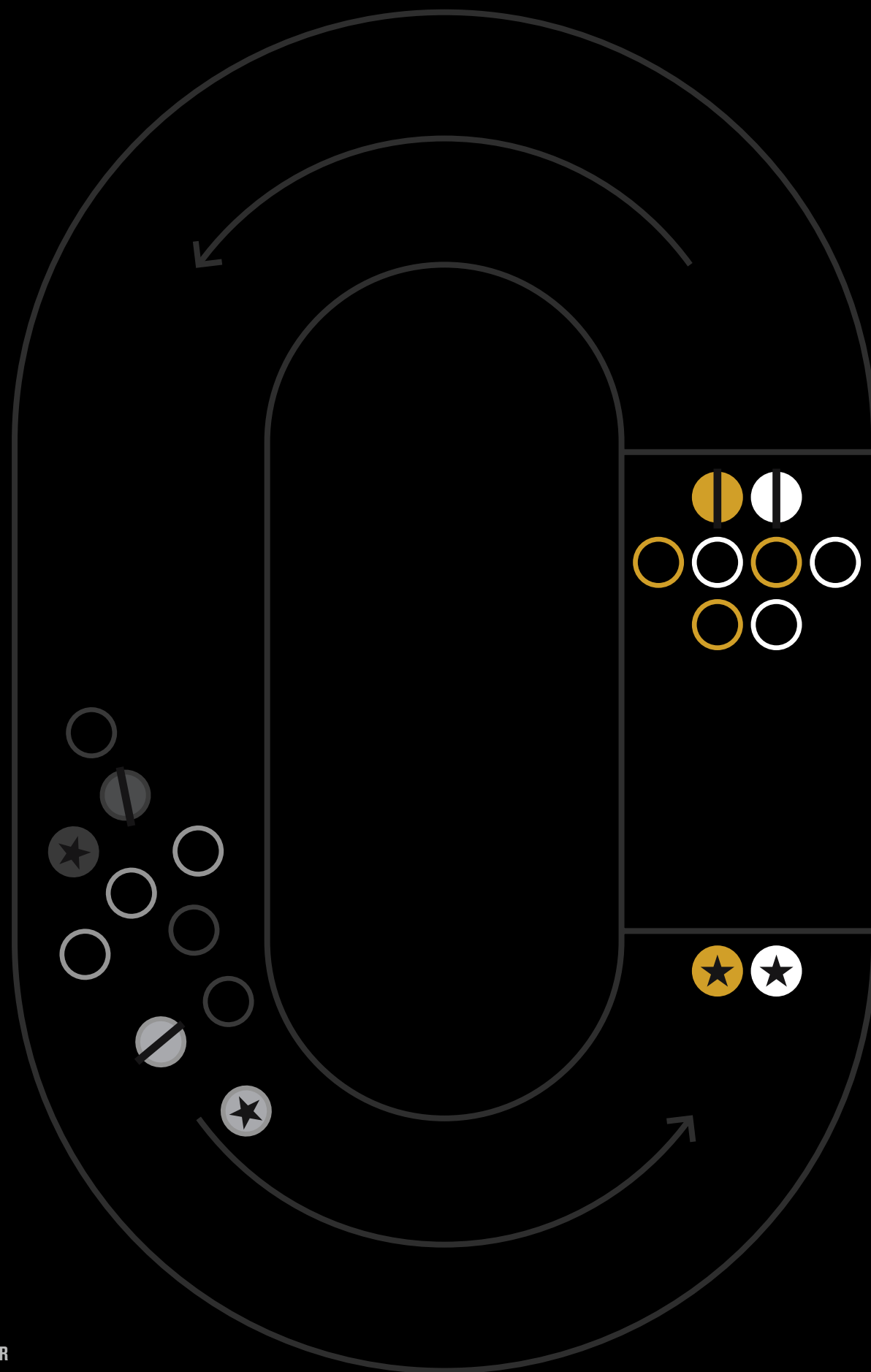
[cincinnatiollergirls.com/sponsors](http://cincinnatiollergirls.com/sponsors)



★ CINCINNATI ★  
**ROLLERGIRLS**



fig. 01



★ JAMMER  
◐ PIVOT  
○ BLOCKER



# NEW SEASON. NEW OPPORTUNITIES TO REACH YOUR AUDIENCE.

Now's your chance to be a part of Cincinnati RollerGirls' history by supporting our 2023 season!

## ABOUT ROLLER DERBY

fig. 01

Unlike the staged spectacle of the 1970s, today's roller derby is a full-contact, unscripted, highly athletic and fiercely competitive sport. In a game or "bout," two 15-skater teams play two 30-minute periods. Each period consists of multiple "jams" in which one jammer, three blockers and one pivot from each team face off. Jammers score points by

passing blockers and pivots from the opposing team. Each jam ends after 2 minutes or when the lead jammer – the first jammer to pass through the pack without committing any penalties – calls off the jam by hitting their hips with their hands. The team with the most points at the end of the game wins.

## The Cincinnati RollerGirls

Cincinnati's first women's amateur flat track roller derby team

—  
Founded in late 2005 with its inaugural season in 2006

—  
Internationally-ranked member of the Women's Flat Track Derby Association

—  
Voted Cincinnati's Best Amateur Team by Cincinnati CityBeat readers annually since 2011

—  
Owned and operated by skaters and other volunteers

—  
Open to cisgender, transgender, gender non-conforming and intersex participants

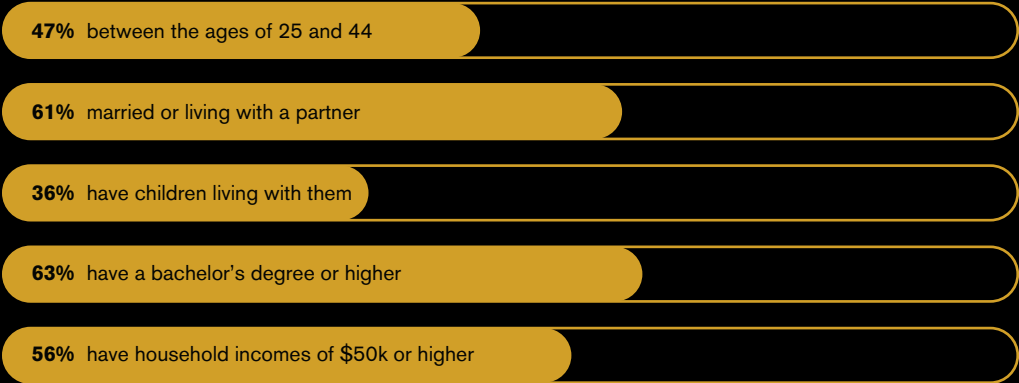
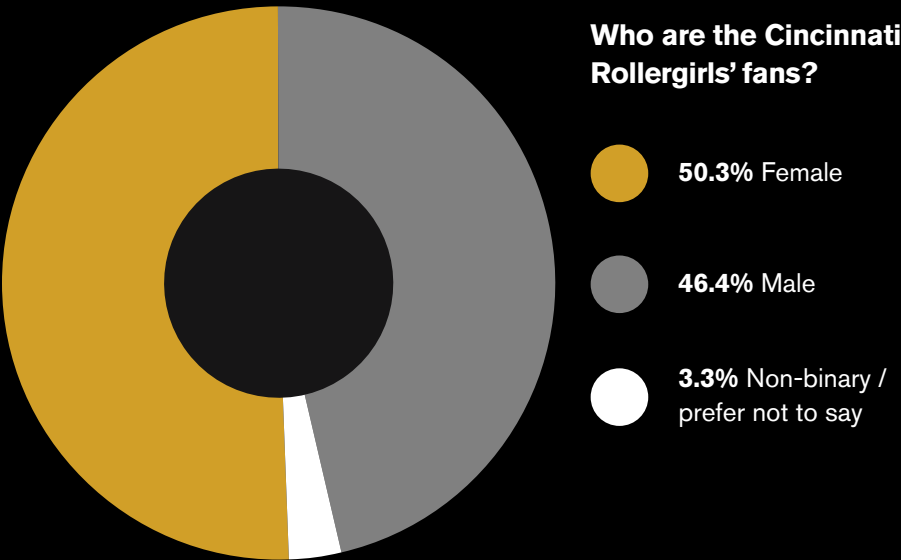
—  
Primary expenses: Gameday venue and practice space rental, game day production costs, travel to away games

—  
Primary revenue sources: Ticket and merchandise sales, skater dues, sponsorships from local businesses



# WHY SPONSOR THE CINCINNATI ROLLERGIRLS?

The Cincinnati Rollergirls offer a unique and exciting way for you to reach thousands of fans attending our games and watching our livestream with your name and logo on scoreboards, banners and programs and shoutouts from team announcers. Other sponsor opportunities include posts on Cincinnati Rollergirls' large social networks, skater appearances at your events and much more.



**25K+**  
followers  
**63%** female  
**37%** male  
**24%** between the  
ages of 35 and 44



**23K+**  
impressions of  
2019 livestreams and  
other videos

**37%** female  
**63%** male  
**33%** between the  
ages of 25 and 34



**4,285**  
followers  
**73%** female  
**27%** male  
**36%** between the  
ages of 25 and 34



**4,596**  
followers  
**68%** female  
**32%** male

“

## OUR FANS LOVE US.

*I never seemed to be able to find where I fit in, but ever since I went to my first game...I fell in love, I knew I found where I belong. I thrive to be one of them, watching them play lets me dream. It sounds kind of crazy but cheering the girls on makes me feel a part of something.*

FAN SURVEY RESPONDENT



*So much fun for the family, and nothing but nice people everywhere.*

FACEBOOK FAN

—

*High energy... full of action. Very impressed. If you have never been to this event you have to be there live.*

FACEBOOK FAN

—

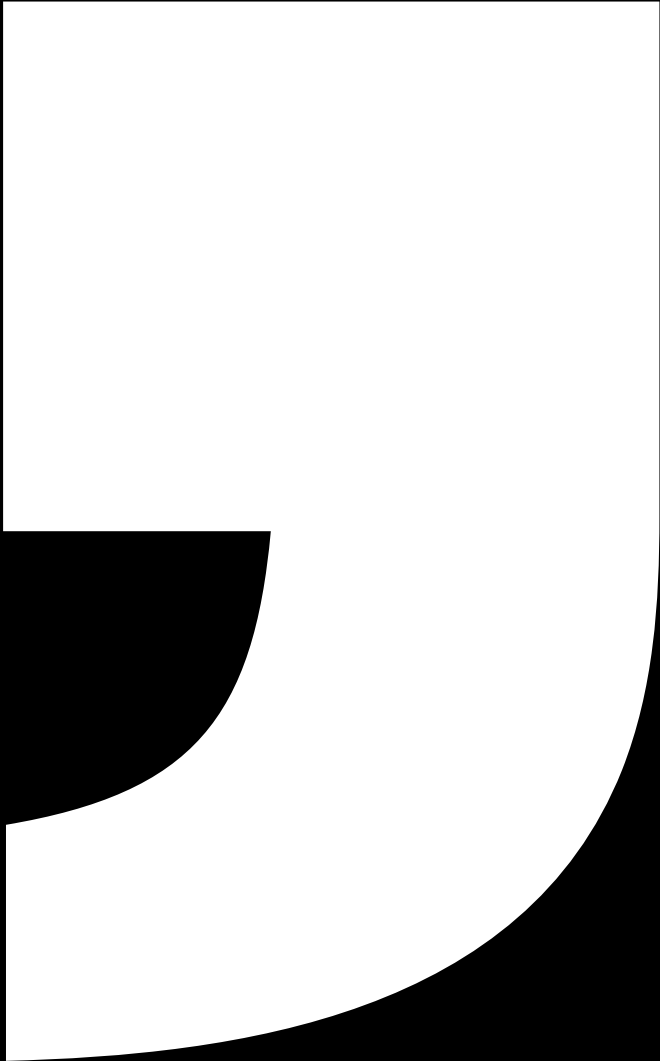
*Amazing team! Great fans! It's great to bring my little girls to see such strong, competitive women enjoying what they do.*

FAN SURVEY RESPONDENT



*Wonderful team that is a joy to watch in action. I have never had less than a great night when I have gone to watch them bout.*

FACEBOOK FAN





# 2023 SPONSORSHIP PACKAGES

All packages are starting points for discussion. We're happy to create a custom package for your business that meets your budget and goals. Just contact us at [sponsorship@cincinnatirollergirls.com](mailto:sponsorship@cincinnatirollergirls.com)

	BLOCKER	PIVOT	JAMMER	LEAD JAMMER	MVP
	\$200	\$300	\$500	\$750	\$1,500
THANK YOU CARD FROM SKATERS AND SEASON POSTER					
"PROUD SPONSOR OF CRG" SWAG FOR YOUR PLACE OF BUSINESS					
SPONSOR-PROVIDED SIGN OR BANNER AT GAME					
ANNOUNCER SHOUT-OUT IN ARENA AND ON LIVESTREAM DURING GAME					
AD IN EACH PROGRAM	TEXT LISTING	TEXT LISTING	LOGO	1/4 PAGE AD	1/2 PAGE AD
LOGO ON THE CRG WEBSITE					
LOGO IN THE FOOTER OF ALL CRG NEWSLETTERS					
POSTS ON CRG'S SOCIAL MEDIA - YOU CHOOSE THE PLATFORM			1 POST	2 POSTS	2 POSTS
GENERAL ADMISSION TICKETS TO THE 4/8/23 GAME	2 TICKETS	6 TICKETS	8 TICKETS	12 TICKETS	14 TICKETS
ROTATION ON DIGITAL SCOREBOARD					
ACCESS TO THE RESERVED SPONSOR SEATING AREA					
SEASON TICKETS, GOOD FOR ANY GAME THIS SEASON					2 TICKETS





# ALL-STAR ADD-ONS

These additional sponsorship opportunities are available for a one-year contract or they may be bundled with a sponsorship package. Each item is exclusive to one sponsor and includes even more opportunities for announcer mentions and a printed logo in our programs\*.

## SILVER LEVEL

### Team Warmup Sponsorship:

Receive announcer mentions during the team warmups that take place before the first game (after the doors open), at haltimes and during intermission and see your company's name listed in the gameday schedule.

### Announcer Booth Sponsorship:

Provide your company's banner to be placed on the announcer booth and see your company's name listed next to the announcers in the program.

### Officials Area Sponsorship:

Provide your company's banner to be placed next to the area where our referees and non-skating officials gear up and huddle and see your company's name and logo listed next to the officials in the program.

### Star Pass Sponsorship:

A star pass is a strategic move that occurs when a jammer takes off their starred helmet cover and passes it to their pivot, who wears a striped helmet cover. The pivot then becomes the jammer and can score points for their team. Every time a star pass happens, the announcers will mention your company's name!

### Power Jam Sponsorship:

A power jam occurs when one jammer goes to the penalty box and the opposing jammer is the only one scoring points. The announcers will mention your company's name during every power jam!

### MVP Award Sponsorship:

The top blocker and top jammer from each team receive MVP awards after every game - and these high-profile awards can bear your company's name! Since most home games are double-headers, there are up to eight trophies per game.

\$750 ea.

## GOLD LEVEL

### Jammer Line Sponsorship:

This is where the jammers line up at the start of each jam. You could hear the announcers mention your company's name as many as two dozen times in each 30-minute half!

### Pivot Line Sponsorship:

The pack must line up behind the pivot line at the start of each jam. You could hear the announcers mention your company's name as many as two dozen times in each 30-minute half!

### Penalty Box Sponsorship:

Provide your company's banner to be placed behind the penalty box and hear the announcers mention your company's name every time a referee sends a skater to the penalty box - dozens of times per game!

### CRG Team Bench Sponsorship:

Provide your company's banner to be placed next to the CRG team bench!

### The Flock Fan Zone Sponsorship:

Provide your company's banner to be placed near the reserved season ticket holder area!

### Halftime and Final Score Sponsorship:

Hear the announcers mention your company's name when they announce halftime and final scores! Plus, your company's name and/or logo will be included with halftime and final scores on CRG's social media.

### Livestream Sponsorship:

Sponsor our livestream on our YouTube channel. Fans will see your company's logo during all 60 minutes of action!

\$1,000 ea.



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